



AirCargo 2008 Agenda

SUNDAY, MARCH 16, 2008

6:30 AM – 2:30 PM Annual Golf Tournament

7:00 PM – 10:00 PM Welcoming Reception

MONDAY, MARCH 17, 2008

7:00 AM – 8:30 AM Breakfast in Exhibit Hall

8:30 AM – 10:00 AM Opening General Session

Keynote Speaker

Peter McDonald; United Airlines, Chief Operating Officer of United Airlines

10:00 AM – 10:30 AM Break in Exhibit Hall

10:30 AM – 12:00 PM AEMCA, AfA, and XLA Annual Membership Meetings

12:00 PM – 2:00 PM Lunch Buffet in Exhibit Hall

2:00 PM – 3:30 PM General Session

In a world that continues to deal with the issues of security, a panel of experts will discuss government programs that affect your business.

Ed Kelly, General Manager of Cargo, TSA

Doug Brittin, Air Cargo Manager, TSA

3:45 PM – 4:30 PM Concurrent Sponsored Sessions

6:30 PM – 9:00 PM St. Patrick's Day Celebration

TUESDAY, MARCH 18, 2008

7:00 AM – 8:30 AM Breakfast in Exhibit Hall

8:30 AM – 9:30 AM General Session

"Green: What Does it Mean?" Going Green and Keeping the Green

Join a panel of experts to discuss the various "green" challenges facing the industry.

Brad Brandenburg, Craters & Freighters

Matthew Payne, SmartWay

Shan Hoel, Director of Communications, TransGroup

9:30 AM – 10:00 AM Break in Exhibit Hall

10:00 AM – 10:45 AM Round Table Discussions

Session One

Topics:

1. What You Don't Know Could Hurt You: How Safety Affects Your Bottom Line

Doug Hanson, FAA

Joan Spencer, OSHA

2. Transportation Industry Security Standards - presented by the Transported Asset Protection Association (TAPA)

Glenn Nilsson, TAPA Americas Chair and Supply Chain Security Mgr., Hewlett-Packard

3. Unlock the Secrets of Key Performance Indicators (KPI): Your Keys to Success

Bob Serra, Freight Force, Inc.

Larry Glasscock, AirNet

Laura Sanders; Lynden International

10:45 AM – 11:30 AM Round Table Discussions

Session Two

Topics:

1. Marketing & Sales ROI

Evelyn Hicks, Signature Marketing Group

Leigh Kirby, Sales Automation Group

Steve Fox, V.P. Marketing, DHL Express

2. Recruiting & Retention: Finding & Keeping the Good People

Steve Rosenthal, Knowledge Bank

Representative from People Max

Steve Murray, Express Personnel Services

11:30 AM – 12:00 PM Round Table Summary

12:00 PM – 2:00 PM Lunch Buffet & Grand Finale in Exhibit Hall (Including drawing of prizes valued at over \$30,000)

2:00 PM – 3:00 PM

Panel: Can the IC Model Survive?

Henry Seaton, Esq., Seaton & Husk, LP

Chris MacKrell, Custom Courier Solutions

Tom McGrath, NICA

6:30 PM – 10:00 PM AirCargo 2008 Closing Reception and Banquet